



ADVERTISE WITH LOCAL GREENIE

Advertising with Local Greenie supports our mission to bring about positive change in the business community. Ten percent of proceeds are donated to the charity listed on your Local Greenie site.

Description

Launched in Fall 2008, LocalGreenie.org is a revolutionary website that helps users locate green products/services and learn about the contributions of organizations in their area.

Audience

Each geographic area has its own Local Greenie site (e.g., Hudson Valley, New York), allowing you to reach viewers in one local area. For national campaigns, you can advertise on the Local Greenie Main Page, the entrance for the entire site. In addition, our customized ad display system allows you to target your audience of choice. You can choose to have your advertisement display for:

1. *Socially Responsible Consumers*: Advertise to people seeking green products and services
2. *Green Business to Business*: Advertise to other green businesses/non-profits

Graphics Specifications

Acceptable formats include .png, .jpg, .gif, and .swf (Flash). Cost of ad also includes the Local Greenie frame graphic. Additional graphic design services are available upon request.

Continued on Page 2...



ADVERTISE WITH LOCAL GREENIE

Pricing

- **Rectangle - \$30/month**
146 x 165 pixels
Rectangles are medium-size ads that appear on the right side of the website. If you're a small company on a tight budget, side boxes are an excellent way to get your name out there and build traffic to your site.
- **Leaderboard - \$80/month**
728 x 90 pixels
Leaderboards are huge ads that appear at the topmost part of the site. If you're looking for maximum impact, this is the way to go.

	1 month	2 months	3 months
Rectangle	\$30	\$60	\$90
Leaderboard	\$80	\$160	\$240

Payment Method

We accept VISA, Mastercard, and Check.

**For more information or to place an order, please email
ads@localgreenie.org**